



Competition &
Innovation Lab



Presents the conference on

AI GOVERNANCE

Between Competition and Regulation



European Parliament
Rue Wiertz 60
1047 Bruxelles, Belgium



Tuesday 23rd of September, 2025
From 8.30 am to 4.30 pm



GW

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CONFERENCE ORGANIZERS



Aurelien Portuese

*Research Professor and Founding
Director of the GW Competition &
Innovation Lab*



Brando Benifei

*Rapporteur of the AI Act;
Member of the European
Parliament (S&D, Italy)*



Oscar Borgogno

*Leader of the European Initiative
of the GW Competition &
Innovation Lab; Banca d'Italia*



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ABOUT THE CONFERENCE

The GW Competition & Innovation Lab of The George Washington University organizes a one-day conference at the European Parliament in Brussels on September 23, 2025. This conference is a bold, boundary-pushing exploration of the AI Act, redefining the future of technology, competition, and global collaboration.

Join a powerhouse lineup of global visionaries, policymakers, and trailblazing experts as they dive into the AI Act's seismic impact through fresh, provocative lenses:

- **Rewriting the Rules of Competition & Collaboration:** Discover how the AI Act impacts the competitive structure of markets and sparks groundbreaking coordination between the European Union and its Member States.
- **Transatlantic Implications:** At a time of seismic political and regulatory shifts, we'll unpack the AI Act's ripple effects across the Atlantic. From Washington to Brussels, explore how these changes ignite new opportunities and tensions in the global AI race.
- **Antitrust Meets AI Revolution:** Dive into the interplay between the AI Act and the Digital Markets Act, dissecting its antitrust implications and what it means for the future of innovation and market power.

This conference will enable transformative discussions shaping the future of AI regulation. Connect with the brightest minds in policy and innovation, and be part of the conversation that's defining the next era of technology.

Become a partner and amplify your impact: Reach out to us at gwucil@gwu.edu to join forces.



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AGENDA



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| 8.30 | REGISTRATION & BREAKFAST |
| 9.00 | WELCOME REMARKS |
| 9.15 | KEYNOTE BY BRANDO BENIFEI, RAPPORTEUR OF THE AI ACT |
| 9.45 | PANEL I : GOVERNANCE COORDINATION UNDER THE AI ACT |
| 11.00 | COFFEE BREAK |
| 11.30 | PANEL II: TRANSATLANTIC IMPLICATIONS OF AI GOVERNANCE |
| 12.45 | LUNCH |
| 2.00 | FIRESIDE CHAT |
| 2.30 | PANEL III: AI ACT, DMA AND COMPETITION POLICY |
| 3.45 | CONCLUDING REMARKS |
| 4.00 | COCKTAIL RECEPTION |



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**THANK
YOU!**

Contact us at gwucil@gwu.edu