

 September 22nd, 2025

 9.00 - 17.00

 University of East London
Docklands Campus
University Way
London, E16 2RD
United Kingdom

The Competition & Growth Conference

*Unleashing
Prosperity*

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

CONFERENCE BACKGROUND

In January 2025, the UK government replaced the chair of the Competition and Markets Authority (CMA), signaling a shift toward a more growth-oriented competition policy. This move, part of Labour's broader economic agenda, has sparked intense debate about how competition enforcement can coexist with fostering innovation and growth, particularly in transformative sectors like artificial intelligence (AI) and digital markets.

The conference, "**Competition & Growth**", organized by The George Washington University and hosted in London at the University of East London, brings together leading competition regulators, enforcers, antitrust scholars, practitioners, and in-house counsels to address this critical challenge.

CONFERENCE OBJECTIVES

The conference aims to explore how competition authorities can promote fair markets while supporting economic dynamism in an interconnected, AI-driven world.

It will examine the evolving role of competition policy in supporting industrial strategies, facilitating mergers that drive growth, and regulating rapidly evolving digital markets.

Conference participants will include leading regulators, in-house counsels, and practitioners in the United Kingdom. The conference is a unique opportunity to engage with key stakeholders at a critical time for the development of competition rules in the United Kingdom.





AGENDA

8.30 Registration & Breakfast

9.00 Welcoming Remarks

9.10 Keynote Address: Sarah Cardell*

9.30 **Panel 1: The Regulation of Competition in AI**

Chair: Dr. Karen Croxson*

10.45 Coffee Break

11.15 **Panel 2: The Effects of the DMCC**

Chair: Juliette Enser*

12.30 Lunch

1.30 Fireside Chat: Judge (Prof.) Ioannis Kokkoris*

2.00 **Panel 3: The New Merger Review Landscape**

Chair: Joel Bamford*

3.15 **Panel 4: The New Interplay between Trade & Competition**

Chair: Dr. Mike Walker*

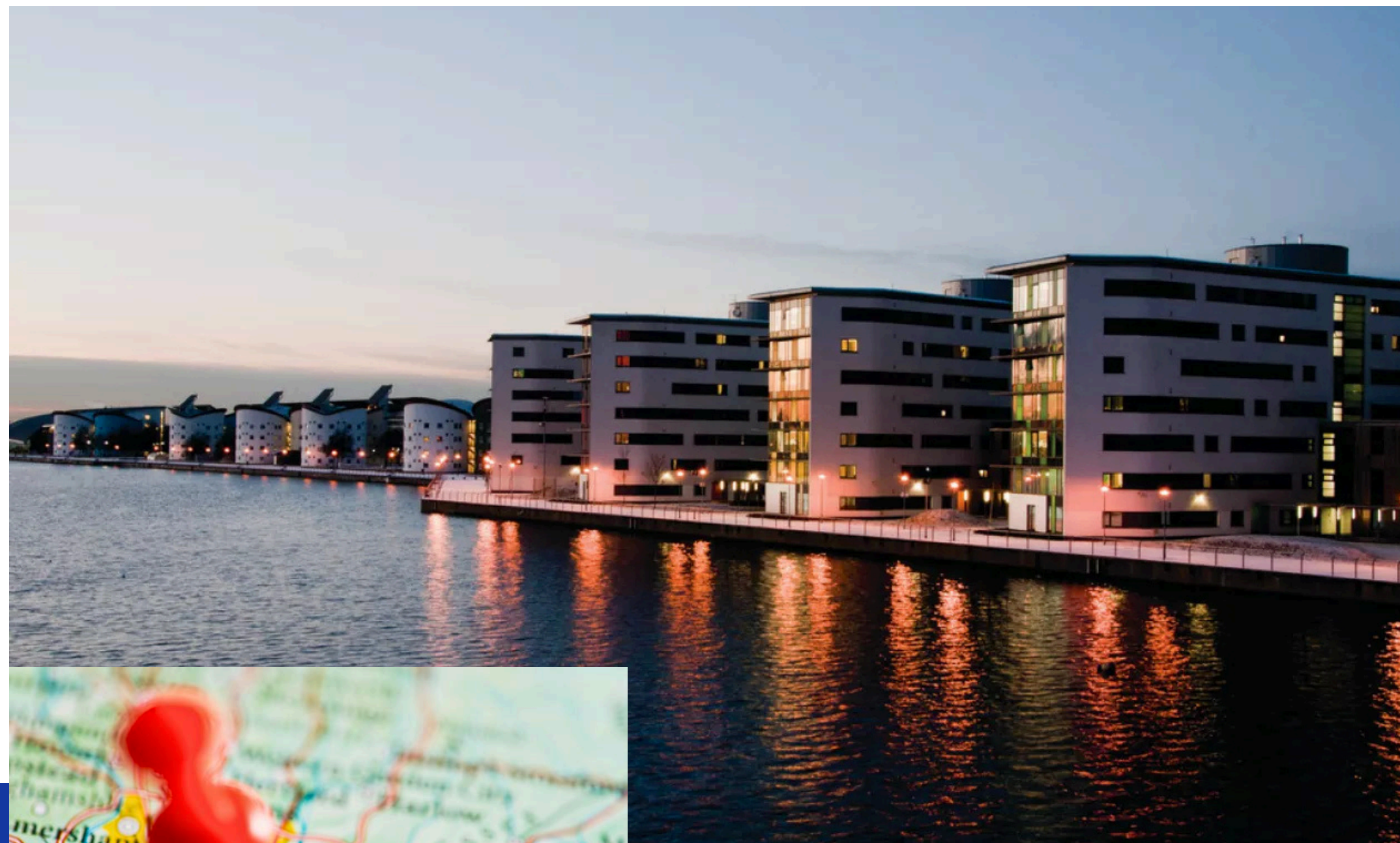
4.30 Closing Remarks and Cocktail Reception

*TBC

VENUE & LOCATION

- UNIVERSITY OF EAST LONDON
DOCKLANDS CAMPUS
UNIVERSITY WAY
LONDON, E16 2RD
UNITED KINGDOM

The conference will take place at the University of East London, Dockland Campus, located steps away from a Docklands Light Railway (DLR) station, and the Elizabeth Line links nearby Custom House to central London in 15 minutes. London City Airport sits just across the river.



THANK YOU

CONTACT US AT GWUCIL@GWU.EDU



Competition &
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FIRESIDE CHAT



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